






★★★
DSF DIARIES


IN RESULTS WE TRUST




 plusitpark

 www.plusitpark.com

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Clothing Store



Dear General,
I find myself in a challenging situation as my business is falling down. eventhough, we are providing best products and service we are not getting any new customers. if you have any advice, support or resources that you think might be helpful, we would greatly appreciate your input.



Well, John, let me introduce you to a marketing strategy called **DIGITAL SALES FORCE**.

There journey begins with a deep understanding of your brand, your audience and your goals

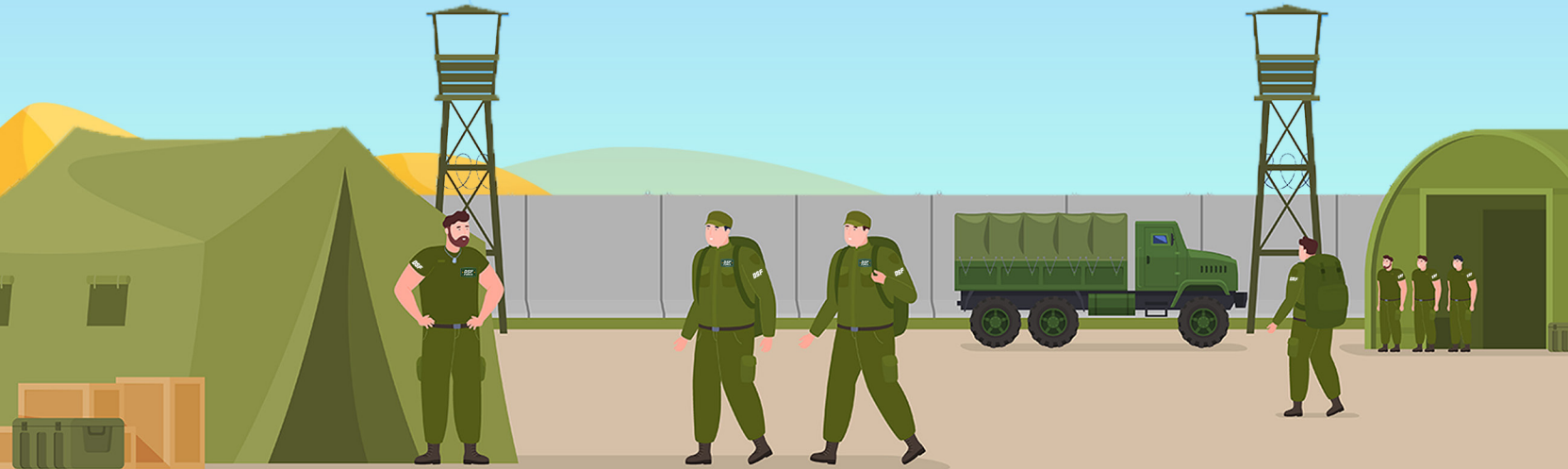
Through meticulous research and strategic planning, DSF soldiers craft solutions as unique as your business.





Digital Sales Force

New addition to the **PLUS IT BUSINESS PARK**. This will be a secure Digital Marketing hub for the new media age. We specialize in leveraging the power of digital technology to help business succeed in the online world. Our expert team crafts targeted marketing strategy and deploys cutting edge sales technique to drive growth and maximize online presence.



4Ds

The background of the slide features a silhouette of a person standing on a grassy hill, holding a rifle. The person is positioned in the lower center of the frame, facing away from the viewer towards a sunset. The sky is a gradient of orange and red, with a large, bright sun partially obscured by the '4Ds' text. In the distance, there are silhouettes of mountain ranges.

Design

Development

Digital Marketing

D-schooling

Design PROCESS

1 REQUIREMENT ANALYSIS



RESEARCH AND PLANNING

2

SKETCHING AND CONCEPTING

3

REVISION



4

DEVELOPMENT

DELIVERY PRESENTATION

5

6



★ **BRANDING** >>

Brand name development | Trademark/ Copyright statutory requirements | Corporate slideshows and video presentations | infographics design

★ **UI/UX Designing** >>

Catalogue/Booklet Design and Development | Standes/Flyers/Leaflets/Hoardings | Posters design | Business cards | Envelope | Logo design | Brand mascots | Web designing and development | Mobile app designing and development (ANDROID/IOS) Content management | Testing and quality assurance

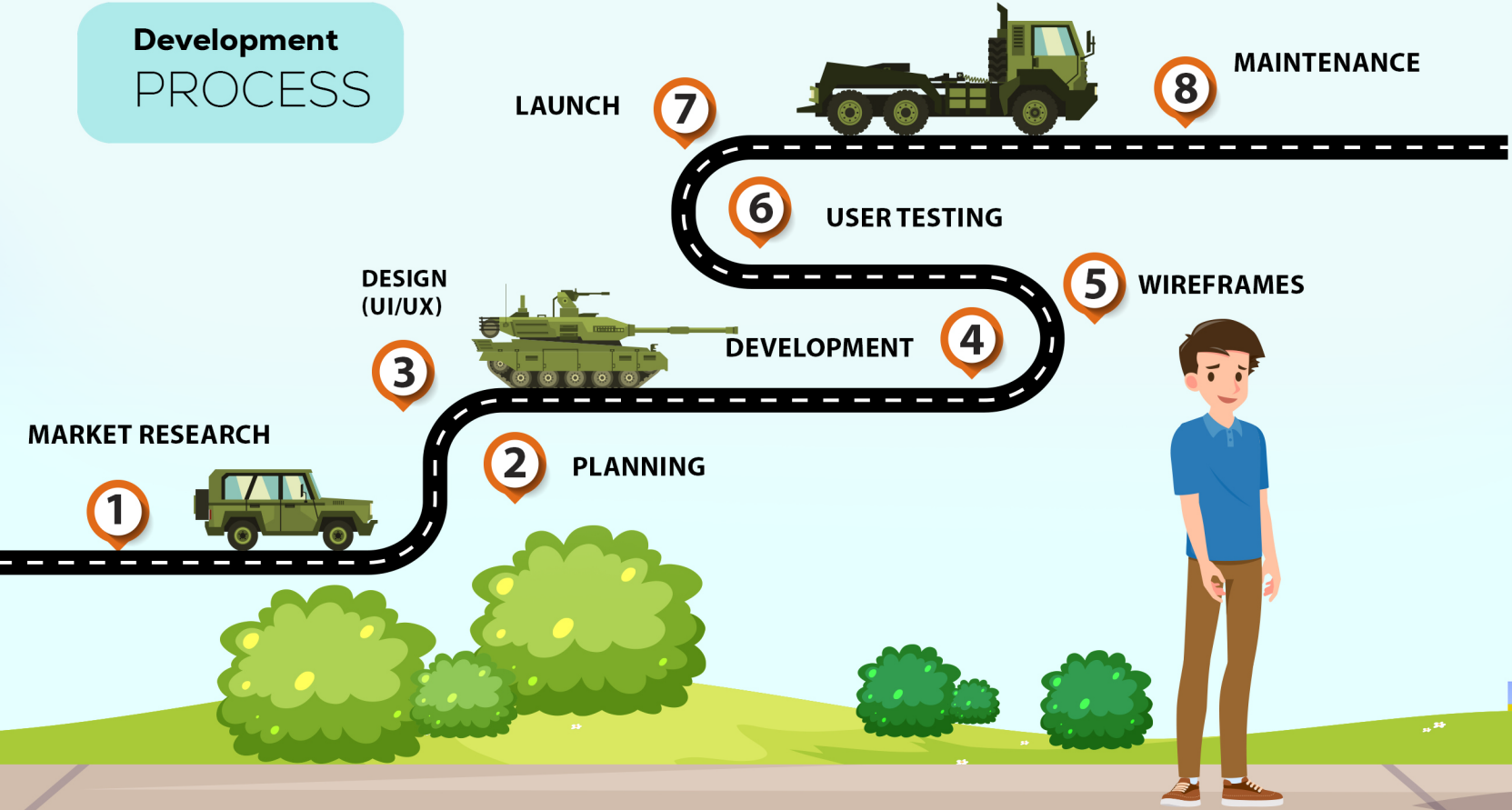
★ **ADVERTISING** >>

SEO services | Outdoor and transit advertisements) Direct mail, catalogues and leaflets Social media marketing Audio/Video media advertisements | AD Printing solution | Public relations campaign Event management | Direct marketing (person-person) | PPC Marketing.

★ **OUTDOOR AND TRANSIT ADVERTISING** >>

Billboard advertising - Static billboard | Mobile billboard | Digital billboard
Point of sale advertising Adverts above containers | Branded display stands Vehicle advertising - Truck & fleet liveries | Taxi wraps Bus adverts
Retail advertising - Lift graphics | Floor graphics | Mail media
Construction advertisement - Hoarding graphics | Scaffold wraps/building wraps

Development PROCESS





FULLSTACK DEVELOPMENT SERVICE

MOBILE APP DEVELOPMENT - Android | Iphone (IOS) | Hybrid apps

FRONT END DEVELOPMENT - Angular | React | Vue.JS

BACK END DEVELOPMENT - Node.JS | Python | Django | JAVA

DATA BASE - MySQL | MongoDB

CMS APPLICATION - Joomla | WordPress | Drupal

E-COMMERCE DEVELOPMENT- Wordpress | Magento | Shopify | Woocommerce | Custom

API DEVELOPMENT & API INTEGRATION- REST | SOAP

UTILITY- SMS API | Payment Gateway API

Digital Marketing PROCESS

MARKET RESEARCH

1



2 IDENTIFYING CUSTOMER

2

UNDERSTANDING CUSTOMER PERSONAL

3

GOAL SETTING

4

ACTIVITY PLANING



5

RESOURCE ALLOCATION

6



8 EXECUTION OF PLANS

8

7 PRIVATIZING THE MARKETING PLATFORMS

7

9 ANALYSIS AND REPORT

9



E-Commerce SEO Services

Intense Business Optimization | Improved Link Building | Social Media Optimization |
Strengthening Your Online Presence Keyword Analysis & Suggestions | Effective Content
Optimization Detailed SEO Reporting Brand & Reputation Management

E-Commerce SEO Services Platforms we offer

WordPress | Joomla | Magento | WooCommerce | Xcart | Shopify | Oscommerce

Social Media Marketing

Virtual Marketing | Social Media Audit | Community Participation | Improve Site Conversion
| Facebook Page Management | LinkedIn Profiles Creation & Management | Youtube Channel
Creation & Management

Advertising Services

Improved ROI | Creating Ad Copyright | Increased Paid Traffic | PPC Landing Page
Creation Better Leads & Sales | Campaign Report Management | Reduced CPC |
Ad Campaign Set Up





PPC PLATFORMS TO ADVERTISE BUSINESS ONLINE

Google Search | Admob in App | Bing Search | Facebook Twitter | LinkedIn Youtube
| Pinterest | Instagram

BEST SEO SERVICES

Intense Business Optimization | Improved Link Building | Social Media Optimization | Strengthening Your
Online Presence Keyword Analysis & Suggestions | Effective Content Optimization Detailed SEO
Reporting Brand & Reputation Management

FACEBOOK MARKETING

Facebook Campaign Management | Brand Awareness | Lead Generation App Engagement | Local
Traffic Awareness & Reach | User Engagement | Traffic Diversion Paic Page Likes Activities

YOUTUBE MARKETING

Create Customized YouTube Channel | Video Promotion | Integration with Google Analytics Text
Transcription of Video | Generate Keywords & Titles | Content & Audience Targeting SEO for
YouTube Videos | Campaign Management

DESCHOOLING PROCESS



REGISTRATION



01

ONLINE CLASSES



02

INTERNAL ASSESEMENT



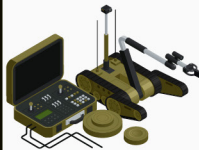
03

MACHINE TEST



04

INTERNSHIP



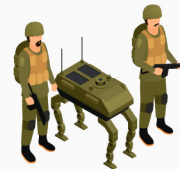
05

ASSIGNMENTS



06

PROJECT CO ORDINATION



07

APPOINTMENT LETTER



08

★ **DSF SPECIAL COMMAND**

INSTA BOND 007



The agent will make sure things are in line with the strategies made for business by evaluating and doing vocational, frequent research on the ad campaign's and other digital marketing activities. He will also check the strategies and data policies of your opponent so that these field reports will guide your marketing team to add quickly to the business responses

DIGITAL RESEARCH & ANALYSIS WING



A social media intelligence agency was founded mainly to focus on digital marketing solutions that can boost your product's reach and business. DRAW will provide an increased and updated data intelligence report that will support your daily digital marketing activities.

DMSS TRACTOR



Traffic, Techniques, Technology, and Tactics with DMSS X-factor, we DSF design a special program to groom your new products and ideas. Here we will set up the internet to respond to your new concepts. We will nurture your business seeds in Millon's and Billons hearts.

DSF



Digitally customize the sales force team with telecallers marketing persons counselors and of course, a special team for business building DSF. This team can be attached to your marketing team, or you can give your sales assignments to this elite experts team for direct as well as digital marketing.

SDF



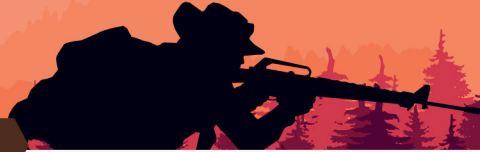
The "Social Media Defence Force" is a dedicated group of individuals committed to promoting online safety, combating cyberbullying, and countering defamation on various social media platforms. Their mission is to create a positive and secure digital environment by raising awareness, offering support, and actively challenging harmful content and behaviors.



D-TANKS



S trikes tanks will make a huge impact on the fields rightly designed missiles, and the concept will click. IVR telephony and special WhatsApp tools are the special components of these tank missiles.



DATA ARSENAL



Unlock success in the digital age with plus it business parks data arsenal. we provide advanced data analysis tools and strategies, including apache spark, studio 3t, power bi, and cutting-edge algorithms, such as sarsa and xgboost. our services go beyond data provision; were your strategic partner, enhancing productivity with ai-powered campaigns and insights. alongside, we offer high-quality leads sourced from our extensive data- banks and research, ensuring meaningful impact on your business

IMPORTANCE OF DIGITAL SALES FORCE

- **DSF covered Large number of Targeted audience in a minimum time.**
- **Accurate, timely presentation of products through AI support.**
- **Content wise keyword and special SEO support to Improve brand visibility and engagement.**
- **Providers data-driven insights to update marketing plans.**
- **Complete solutions for security features for your website and activities.**
- **Process optimisation engineering methods for optimum maximum results.**
- **Enhances customer engagement through special mob-app DMSS programs.**

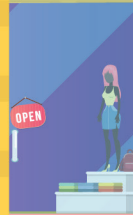
Technologies We Use



JOHN STYLE

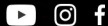
FASHION STORE

“Thank you General,
now my Business
is Booming.”





**MAKE YOUR PROFILE
MARK YOUR PRESENCE**



PLUS
PLUS IT BUSINESS PARK

RVK Tower, High Road, South Bazar
Erinjery Angady, Pallikkulam
Thrissur-1, Kerala 680 001

Contact : +91 9745 077 717
+91 9496 999 551



info@plusitpark.com