PLUS
PLUS IT BUSINESS PARK

WEB DESIGN & DEVELOPMENT

(HTML,CSS,BOOTSTRAP,JS,JQUERY)
(PHP,PYTHON,DJNAGO,FLASK,PYRAMYD)

JOIN US

www.plusitpark.com
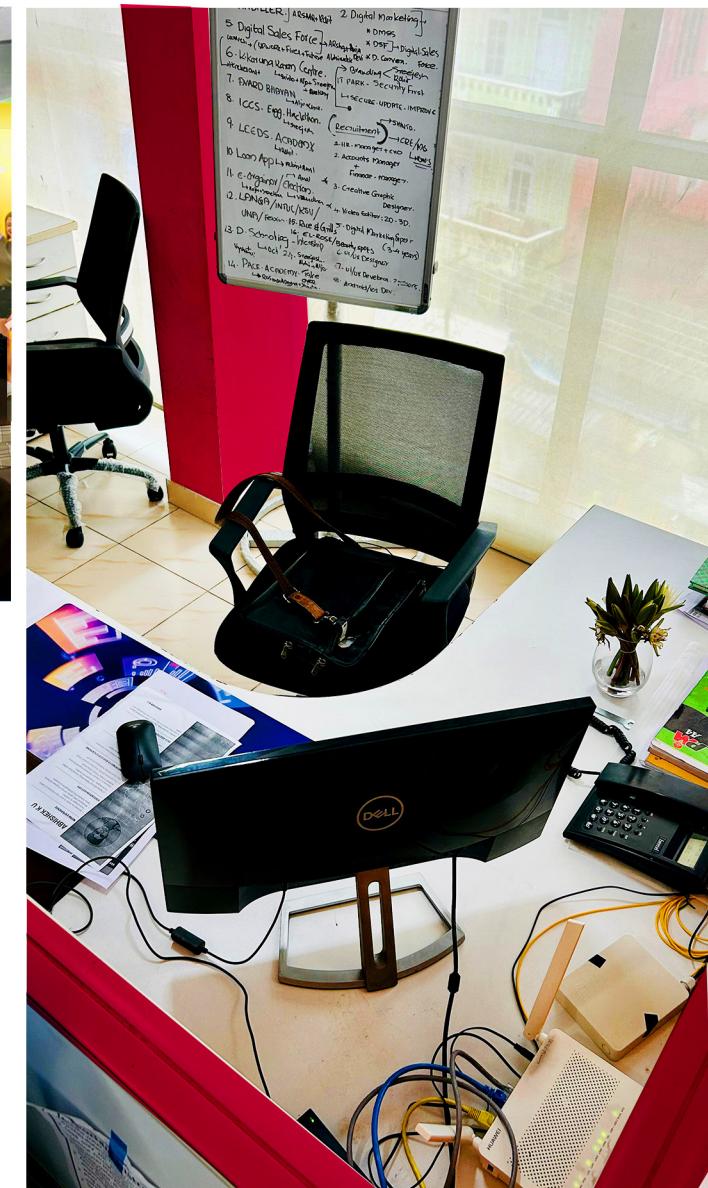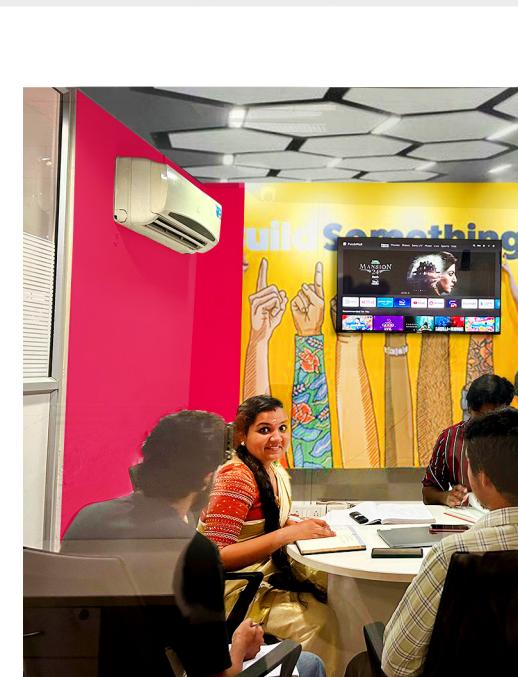
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About
Plus IT Business Park

Plus IT Business Park is a top IT provider dedicated to offering cutting-edge solutions to companies of all kinds. Our specialty is offering our clients cutting-edge services in Design, Development, Digital Marketing, and Deschooling to assist them reach their business objectives.

Weaving Life

Moulding Future

Mission

Our mission is to empower businesses with cutting-edge web development and digital marketing solutions that drive growth and achieve their goals. We strive to deliver exceptional value through creativity, expertise, and collaboration,
and to become a trusted partner for businesses of all sizes.

Our goal is to be a trusted partner for our clients, helping them grow and achieve their objectives in the fast-paced and ever-changing digital landscape.

Team

Sophisticated experts in a range of domains, such as Digital marketing, project management, Development, Designing, and Deschooling comprise our team. In order to guarantee that we provide quantifiable outcomes that support our clients in achieving their business goals, we employ the newest technology and processes.

Since we think that working together is essential to success, we collaborate extensively with our clients to fully understand their objectives and make sure that the solutions we provide satisfy their particular demands. Because we believe in openness, we notify our clients at every stage of the project so they are always aware of what is going on and what to anticipate.

We at Plus IT Business Park have a strong passion for innovation, and we are constantly looking for fresh approaches to challenging issues. We are dedicated to changing the world through our work and think that technology can be a very effective weapon for good.

What We offer

Web Development

We are providing customized web solution
to satisfy our clients across the globe.
We have an excellent team of web development.

Ecommerce Solutions
Online Web Development.

E-commerce web development is developing
a website with an online payment gateway system.

Android / IOS Application

Android and IOS are the two most popular mobile
operating systems, with Android being the most widely
used mobile operating system worldwide, and IOS being
the operating system used exclusively on Apple's iPhon
and iPad devices.

UI and UX Design

UX drives UI. Our team of designers have many
years of involvement in the center territories
of client experience.

Maintenance & Support

We are accessible day in and day out and have the
adaptability to perform. We ensure the most client
& project focused support.

Digital Marketing

Digital marketing refers to the use of digital channels,
such as search engines, social media, email, and
websites, to promote products or services and build
relationships with customers. Digital marketing is an
essential component of modern marketing strategies,
as it allows businesses to reach a wider audience and
track the effectiveness of their campaigns.

why Choose Us

We have a skilled team for web development and digital marketing

Customer satisfaction is our top priority, and we collaborate closely with our clients to fully grasp their specific needs.
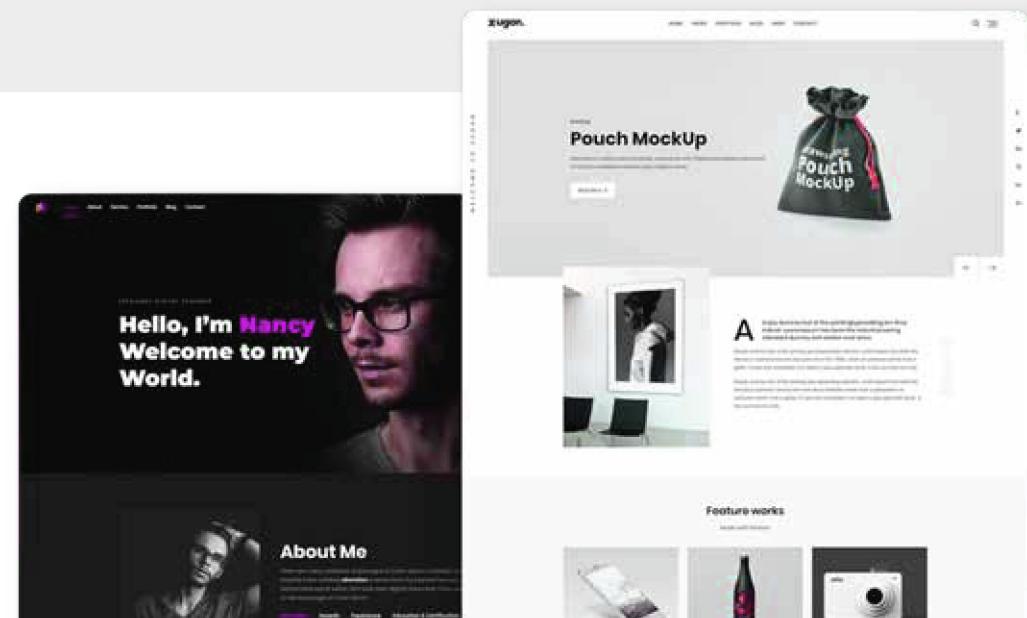
Portfolio Website

Portfolio sites fall into the same vein as business websites, but with the additional of work samples, making them perfect for visual-based companies like design agencies or photographers. They have the same purpose as business websites to inform the visitors and attract new business,but generally feature real-life samples of work so prospective clients know what to expect.

Purpose

To display samples of work for certain professionals and attract more clientele

Features

- Gallery of high-quality images and work samples
- Information about the professional or agency
- Explanation of servicesOur Services in web development
- Call-to-action for working together

E-Commerce Website
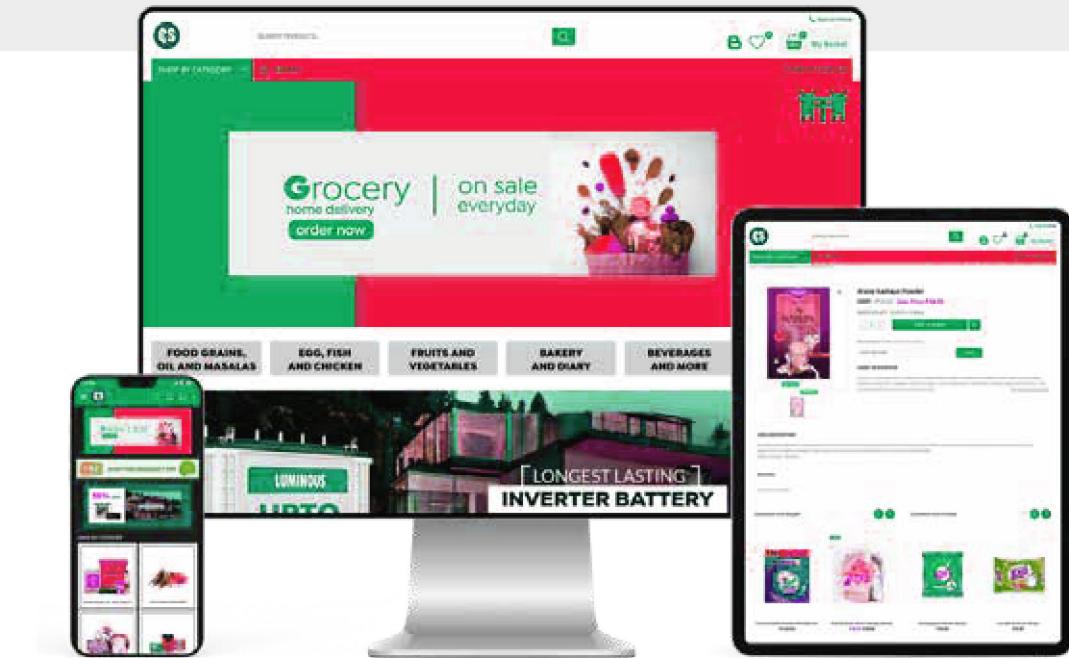
An eCommerce website allows you to sell products from your online store. You can even incorporate a dropshipping model into your online business to sell products from a third-party distributor.

Purpose

To sell items online with a conventional retail method.

Features

- Production gallery with high-quality images
- Product pages
- Secure checkout/transaction capabilities (with SSL certificate)
- Account personalization options
  (wishlists, saved orders, profile pages, etc.)
- Testimonials
- Contact

Business Website

A good business website presents all the essential information about a company, not only the fundamentals like an address or contact information, but also extra information like short staff bios or a mission statement. The idea is to get people familiar with your company and, in that process, enthusiastic about working with you.

Purpose

To inform prospective clients and consumers about your business and entice them to work with you

Features

- Explanation of services
- Company bio (typically the About page)
- Company basics (address, phone number, email, etc.)
- Mission statement
- Address pain points and present value statement
- Call-to-action for working together
- Explanation of Products
- Testimonials
- Contact
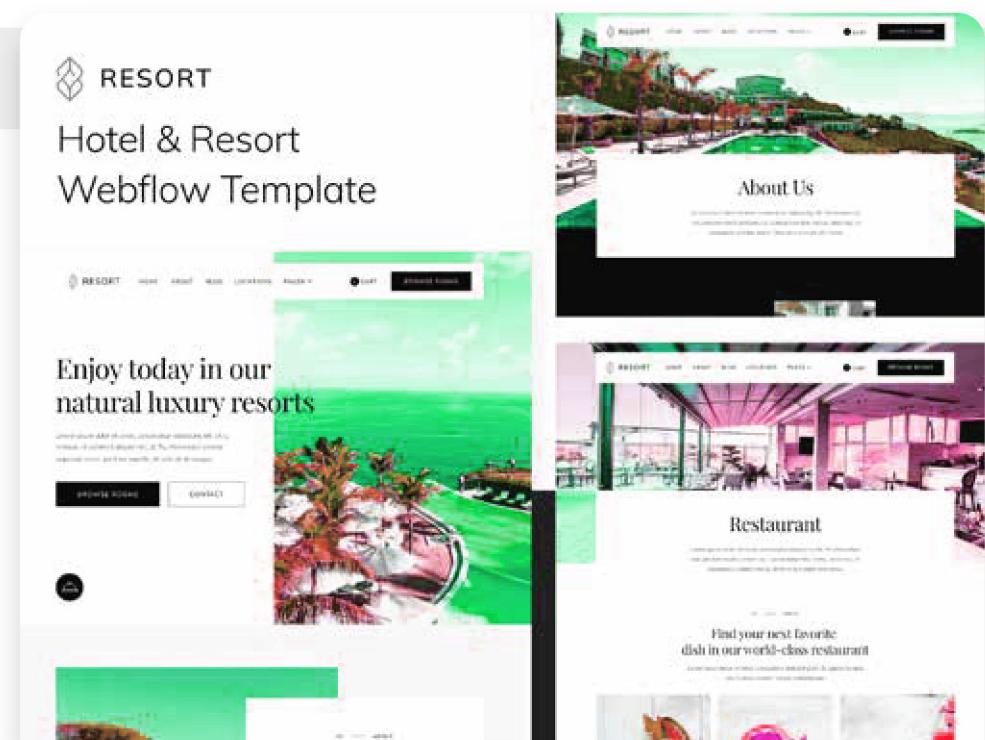
Customised Website for Resorts and Auditorium
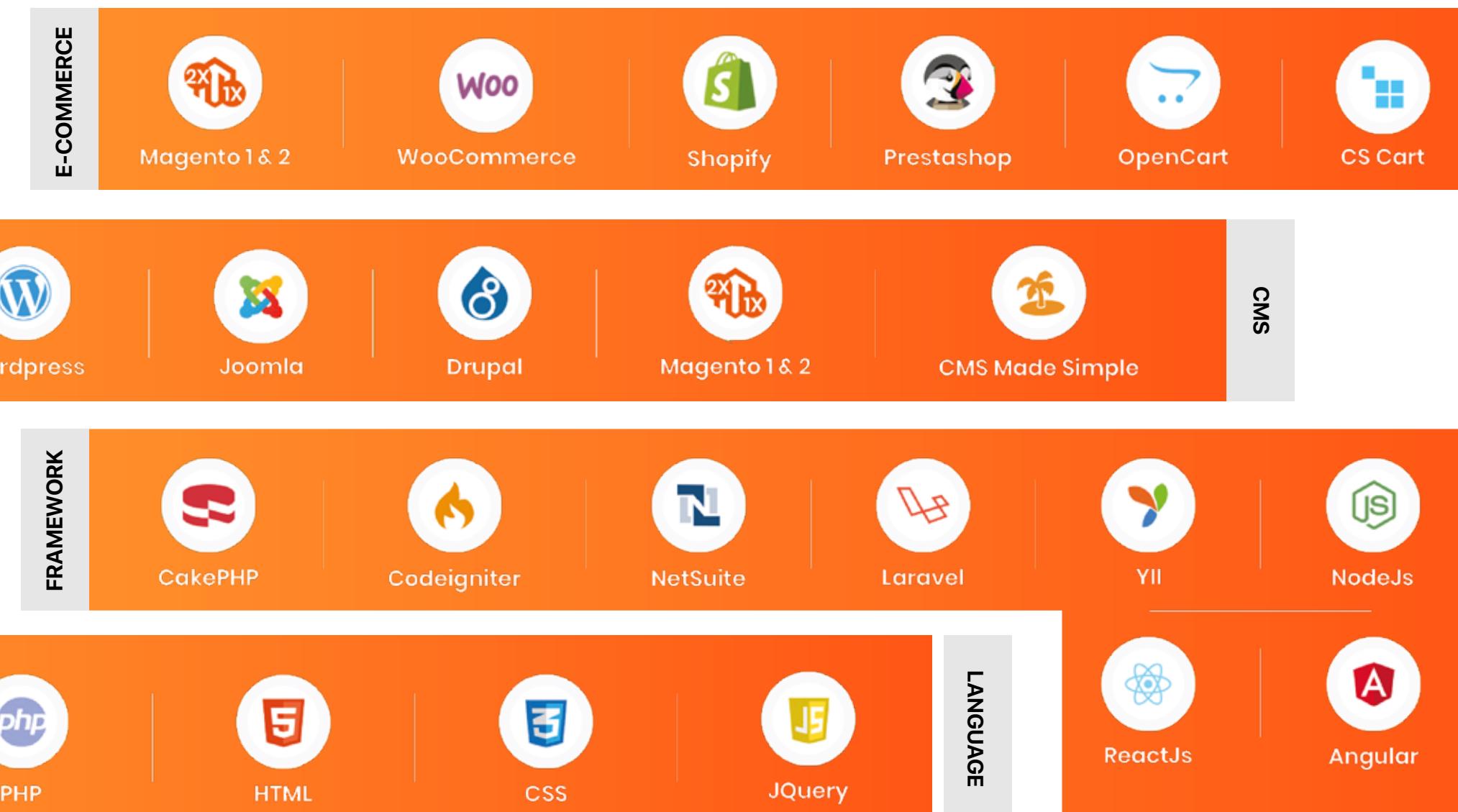
A customized website for a resort and auditorium can help to increase its online visibility and attract more customers. Customized websites can help to increase the online presence of a resort and attract more customers, ultimately leading to increased bookings and revenue.

Features

- Visual appeal
- Easy navigation
- Online booking system
- Check Availabilty
- Calendar Activity

- Information about amenities
- Location information
- Testimonials and reviews
- Mobile responsiveness

Our Expertise

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E-COMMERCE
- Magento 1 & 2
- WooCommerce
- Shopify
- Prestashop
- OpenCart
- CS Cart

CMS
- Wordpress
- Joomla
- Drupal
- Magento 1 & 2
- CMS Made Simple

FRAMEWORK
- CakePHP
- Codeigniter
- NetSuite
- Laravel
- YII
- NodeJs

LANGUAGE
- PHP
- HTML
- CSS
- JQuery
- ReactJs
- Angular

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Pricing

WEB SITES	PRICES
Static Websites	INR 10000
Portfolio websites	**INR 20000**
Basic Informative Website (Wordpress)	INR 10000
Business Wordpress websites	**INR 12000 + 2500 (Domain & Hosting)**
Aduvanced Wordpress Websites	**INR 22000**
Customized UI/UX websites	**INR 30K to 80,000**
E-Commerce Website	INR 25000
E-Commerce Website + web app	INR 35000 to 80000
Advanced Websites	INR 2 Lakhs to 5 Lakhs
Bank, Auditorium, Resorts websites (Booking)	**INR 80000**

1.What is Web Development?

Web development is the process of building and maintaining websites and web applications. It involves various technologies and skills to create functional and visually appealing online content.

2. What are the essential technologies for web development?

Key technologies include HTML, CSS, JavaScript, and various web development frameworks and libraries. Server-side technologies like PHP, Python, Ruby, or Node.js are also important.

3. What's the difference between front-end and back-end development?

Front-end development focuses on the client side of a website, creating the user interface and user experience. Back-end development deals with the server side, managing databases, business logic, and server communication.

4. How do I start learning web development?

Start with HTML, CSS, and JavaScript. There are countless online tutorials, courses, and resources to help you get started. Consider platforms like Codecademy, FreeCodeCamp, and W3Schools.

5. What is responsive web design?

Responsive web design is the practice of creating websites that adapt and look good on various devices and screen sizes. It uses flexible layouts, media queries, and fluid images

6. What is a web framework?

A web framework is a pre-built, organized set of tools, libraries, and best practices that make it easier to develop web applications. Examples include React, Angular, and Django.

7. What is the difference between a website and a web application?

A website typically provides information and content to visitors, while a web application has interactive features and functionality. Web applications often involve databases and user accounts.

8. What is version control, and why is it important in web development?

Version control (e.g., Git) tracks changes to your code, enabling collaboration, rollback to previous versions, and a history of your project. It's crucial for managing code within a team

9. How can I optimize a website's performance?

Optimize by minimizing image sizes, reducing HTTP requests, using content delivery networks (CDNs), enabling browser caching, and following best practices for code and assets.

10. What is SEO, and why is it important for web development?

SEO (search engine optimization) is the practice of optimizing a website to rank well in search engine results. Proper web development practices, like usingstructured data and optimizing page speed, can significantly impact SEO.

11. What is a CMS (Content Management System)?

A CMS is a software platform that allows users to create, edit, and manage digital content, such as websites and blogs, without the need for advanced technical knowledge.

12. What are the security considerations in web development?

Security is paramount. Protect against common threats like SQL injection, cross-site scripting (XSS), and cross-site request forgery (CSRF). Keep software and libraries up-to-date and follow security best practices.

13. How do I make a website accessible to people with disabilities?

Follow WCAG (Web Content Accessibility Guidelines) to ensure your website is usable by individuals with disabilities. This includes providing alt text for images, semantic HTML, and keyboard navigation

14. What is the best way to stay updated in the rapidly changing field of web development?

Keep learning! Follow the blogs, podcasts, and social media accounts of industry experts. Engage in web development communities and attend conferences and workshops to stay informed.

15. What are the most common web development tools and IDEs?

Popular web development tools include Visual Studio Code, Sublime Text, and Atom. IDEs like WebStorm and PHPStorm are also widely used for specific languages